



Associated Students, Inc.
California State University, Bakersfield

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“Students Working for Students”

Elections Packet
2022

DATE: February 21, 2022

TO: Potential Candidates for Associated Students Inc. Board of Directors

FROM: Jason Watkins, ASI Elections Coordinator
Ilaria Pesco, ASI Executive Director

SUBJECT: ASI Candidate Elections Packet

Thank you for expressing interest in a position on the ASI Board of Directors. The ASI Elections for 2022-2023 academic year will be held April 6-7, 2022.

It is important that you become familiar with the entire Candidate Elections Packet as there are several requirements which must be met. In particular, please carefully review the ASI Elections Code which will describe all of the requirements for Elections.

The following positions are available:

- President
- Executive Vice President
- Vice President of Campus Life
- Vice President of Finance
- Vice President of University Affairs
- Director School of Arts and Humanities
- Director School of Business and Public Administration
- Director School of Natural Science, Mathematics and Engineering
- Director School of Social Sciences and Education
- Director Graduate Students
- Director Transfer Students
- Director of ASI Outreach
- Director Athletics Engagement
- Director of Community Outreach
- Director of Clubs/Organization Outreach
- Director of Diversity and Inclusion
- Director International Student Relations
- Director of Legislative Affairs
- Director of Social Media & Marketing
- Director of Student Support
- Director of Students with Disabilities
- Director of Sustainability

Running for a position on the ASI Board of Directors allows you to lead, advocate, and represent over 11,000 students at CSUB. The Board acts as an advocate of students voicing their wants, needs, and concerns both on and off-campus. It is a unique opportunity to leave a legacy and make a lasting impact on campus. We look forward to each of your campaigns and to see how you will make CSUB a better place.

If you have any questions, don't hesitate to reach out to the ASI Elections Coordinator, Jason Watkins at jwatkins4@csub.edu

Mission

The Associated Students, Inc. (ASI) at California State University Bakersfield exists to provide an official voice through which students' opinions and issues may be expressed regarding University and statewide affairs. ASI seeks to assist in the protection of the rights and interests of individual students and the student body as a whole. ASI provides resources and programs that encourage leadership development and broaden social, education, political, and cultural awareness for the betterment of the students.

ASI Board Positions

Executive Board

President: As the Chief Executive Officer of ASI, the President oversees the ASI Board of Directors and is responsible for the operation, accountability and representation of the organization. The President shall provide the Board with strategic direction on policies, services and student-related issues that affect California State University, Bakersfield students.

Executive Vice President: The Executive Vice President is responsible for the coordination and internal management of ASI. In the absence of the President, the Executive Vice President shall be vested with the powers of and perform the duties of the President. The Executive Vice President presides over the Public Affairs committee, shall make recommendations to the President for all appointments to campus committees and be responsible for handling issues that pertain to a student's education.

Vice President of Campus Life: The Vice President of Campus Life presides over the Campus Life Committee and is responsible for the coordination of social, cultural, and educational events that meet the interests and needs of all members of the student body.

Vice President of Finance: The Vice President of Finance presides over the Finance Committee and is responsible for the coordination of the Finance Committee. The Vice President of Finance approves all ASI expenditures from the ASI Budget and is responsible for the organization's fiscal operations.

Vice President of Legislative Affairs: The Vice President of Legislative Affairs is responsible for coordinating along with the ASI President ASI's legislative agenda, recruiting a group of students to serve on the Lobby Corps, and attend the monthly CSSA (California State Student Association) meetings with the ASI President. The Director of Legislative Affairs will plan ASI's legislative visits both in Bakersfield and Sacramento.

Vice President of University Affairs: The Vice President of University Affairs presides over the University Affairs Committee and School Council and is responsible for campus wide campaigns focusing on elections, diversity, and sustainability. The Vice President of University Affairs is responsible for handling issues that pertain to CSUB students.

Board of Directors

Director of Arts & Humanities: The Director of Arts & Humanities represents the interests and needs of all students whose major falls in arts and/or humanities. The Director will sit on committees related to their academic school including but not limited to search committees. The Director will plan at least one program per semester for the students in their academic school, meet with the Dean at least twice a semester, and will hold 2 out of 4 office hours in their school.

Director of Business & Public Administration: The Director of Business & Public Administration represents the interests and needs of all students whose major falls in business and/or Public Administration. The Director will sit on committees related to their academic school including but not limited to search committees. The Director will plan at least one program per semester for the students in their academic school, meet with the Dean at least twice a semester, and will hold 2 out of 4 office hours in their school.

Director of Social Sciences & Education: The Director of Social Sciences and Education represents the interests and needs of all students whose major falls in social science and/or education. The Director will sit on committees related to their academic school including but not limited to search committees. The Director will plan at least one program per semester for the students in their academic school, meet with the Dean at least twice a semester, and will hold 2 out of 4 office hours in their school.

Director of Natural Science, Mathematics & Engineering: The Director of Natural Science, Mathematics & Engineering represents the interests and needs of all students whose major falls in Natural Science, Mathematics, and/or Engineering. The Director will sit on committees related to their academic school including but not limited to search committees. The Director will plan at least one program per semester for the students in their academic school, meet with the Dean at least twice a semester, and will hold 2 out of 4 office hours in their school.

Director of Graduate Students: The Director of Graduate Students represents the interests and needs of all graduate students. The Director will sit on committees who need a graduate student representative including but not limited to search committees. The Director will plan at least one program per semester for graduate students, meet with the Dean at least twice a semester, and will hold 2 out of 4 office hours in the Graduate Student Center.

Director of Transfer Students: The Director of Transfer Students represents the interests and needs of students who have or will transfer to CSUB. The Director will sit on committees related to transfer students. The Director will plan at least one program per semester for transfer students, meet with the Director of the Transfer Center at least twice a semester, and will hold 2 out of 4 office hours in the Transfer Center.

Director of ASI Outreach: Director of ASI Outreach helps to facilitate the coordination of the ASI LEAD program which seeks to get more students involved with the organization. The director will work to get ASI more involved with campus departments and activities. In addition, the Director of ASI Outreach will work with the Public Affairs Committee and the Elections Coordinator to plan Elections events and outreach activities.

Director of Athletics Engagement: shall serve as a liaison between Athletics and ASI to enhance student life on campus. The Director shall be responsible for seeking ways to engage student athletes and the university community. The Director of Athletics Engagement shall also be responsible for promoting a greater sense pride for CSUB and will plan at least one event per semester. This director shall work alongside the athletics department on campus to address student athlete concerns as well as develop and promote athletic initiatives. This Director will sit on SAAC and pass information between both groups. In addition, the Director of Athletics Engagement will hold 2 out of their 4 office hours over in the Kegley Center.

Director of Clubs/Organizations Outreach: The Director of Clubs/Organizations Outreach is in charge of maintaining connections with all CSUB clubs/organizations and fostering relationship and assistance to those clubs/organizations. The Director will help the Vice President of Finance with the Club and Orgs Social each semester. The Director will assist the President with the Student Leadership Council. In addition, the Director of Clubs/Organizations Outreach will spend 1 out of 4 office hours helping clubs with the funding application process.

Director of Community Outreach: The Director of Community Outreach is in charge of community events/initiatives which allow ASI to get involved with the greater Bakersfield Community. The Director will plan events such as Toys for Tots, Runner Dance Marathon, Relay for Life so that students can give back to the community. In addition, the director will collaborate with Bakersfield College SGA to plan a social for both boards.

Director of Diversity and Inclusion: shall strive to be responsive to the need of civility and cultural awareness on campus by organizing activities and events that embrace differences and celebrate unity. The Director will sit on the Hispanic Heritage Month, PRIDE Week, and Black History Month committees. The Director of Diversity and Inclusion shall stimulate an environment that is more conducive for students from different backgrounds (socioeconomic, racial, cultural, spiritual, residential & non-residential) to collaborate with one another not only socially but academically as well. The Director of Diversity and Inclusion will collaborate with the Multicultural Alliance and Gender Equity Resource Center (MAGEC) on campus wide programs. In addition, the Director of Diversity and Inclusion will hold 2 out of their 4 office hours over in MAGEC.

Director of International Student Relations: shall be responsible for identifying ways to better welcome international students and to include them in campus involvement. The Director of International Student Relations will present at International Student Orientation and will plan 1 event per semester. The Director of International Student Relations will sit on the International Week Committee. In addition, the Director of International Student Relations will hold 2 out of their 4 office hours in the Extended Education and Global Outreach (EEGO) office.

Director of Social Media and Marketing: The Director of Marketing is in charge of promoting ASI and our events through various platforms including social media. This director will put on a campaign each semester to make students aware of the organization, our mission, and purpose. In addition, the Director of Marketing will lead all ASI's social media efforts.

Director of Student Support: shall coordinate activities and events that help educate students on various topics and issues. The Director of Student Support shall collaborate with Campus Advocate, Career Education and Community Engagement, Counseling Center, Food Pantry, Student Health Services, and Student Recreation Center throughout the academic school year. The Director of Student Support will be the student lead for It's On US campaign. The Director of Student Support will sit on the University Title IX committee and Housing and Food Security Committee. In addition, the Director of Student Support will hold 1 out of their 4 office hours in the Food Pantry.

Director of Students with Disabilities: The Director of Students with Disabilities shall coordinate activities and events that help educate students on disabilities and accessibility. The Director of Student Support shall collaborate with Services for Students with Disabilities, throughout the academic school year. The Director of Students with Disabilities will sit on the Students with Disabilities Advisory Committee and campus committees that address accessibility issues in addition to being an active member of any clubs being supported by the office of Services for Students with Disabilities.

Director of Sustainability: The Director of Sustainability is in charge of promoting and implementing sustainable projects on campus with approval from the ASI Board of Directors. This director will plan programs in support of Campus Sustainability month and Recyclemania along with the University's Sustainability Coordinator. In addition, the Director of Sustainability will be ASI's representative on the Campus Beautification committee.